

## **Notice of Public Hearing**

### **Tourism Public Improvement District Authorized by City Council Ordinance No. 2018-12-06-0955**

The City of San Antonio City Council will hold a Public Hearing to begin at 9:00 am (or soon thereafter) on December 1, 2022, in the City Council Chambers, Municipal Plaza Building, 114 West Commerce Street, to consider and take action on the following items:

- Tourism Public Improvement District Updated Service Plan
- Maintaining the 1.25% assessment rate on the sale of a taxable room for properties with 100 rooms or more within the District
- Updated Assessment Roll to reflect all active qualified properties with 100 rooms or more

#### **GENERAL NATURE AND PURPOSE OF THE TPID**

Ordinance No. 2018-12-06-0955 established the San Antonio Tourism Public Improvement District; specified the nature and cost of the Proposed Improvements; established the District Boundaries; specified the method of assessment; and the levying of a 1.25% assessment rate on the sale of a taxable room within the District for properties with 100 rooms or more

The primary purpose of the TPID is to provide enhanced sales and marketing strategies to assist in driving additional room demand for properties within the District and the San Antonio destination overall.

#### **ESTIMATED COST**

The sum of assessments collected for FY 2023 is estimated at approximately \$10.25 million. These funds will be invested in various sales and marketing strategies to assist driving additional demand.

#### **ASSESSMENT RATE AND METHOD OF PAYMENT**

The overall assessment rate is proposed to maintain at 1.25% on the sale of a taxable room within the District for properties with 100 rooms or more and will be remitted to the City by individual property in accordance with the same remittance scheduled established for the submission of Hotel Occupancy Tax.

#### **TPID BOUNDARIES**

All hotels with 100 rooms or more within the City of San Antonio City limits.

#### **APPORTIONMENT OF COST BETWEEN THE IMPROVEMENT DISTRICT AND THE MUNICIPALITY**

The costs for the proposed improvements will be completely covered by the Improvement District and there is no apportionment of costs to the Municipality.

### SATPID Map (Boundaries Zone 1 and Zone 2):

The map below illustrates the SATPID boundaries. The SATPID boundaries includes two (2) zones (central business district - Zone 1 and outside of central business district - Zone 2)

